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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/921,199	08/01/2001	Klaus Hofrichter	80398.P455	6066
7590 09/25/2009 Florin Corie BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP			EXAMINER	
			CASLER, TRACI	
Seventh Floor 12400 Wilshire Boulevard Los Angeles, CA 90025-1026		ART UNIT	PAPER NUMBER	
		3629		
			MAIL DATE	DELIVERY MODE
			09/25/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
	09/921,199	HOFRICHTER ET AL.			
Office Action Summary	Examiner	Art Unit			
	Traci L. Casler	3629			
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	lely filed the mailing date of this communication. (35 U.S.C. § 133).			
Status					
1)⊠ Responsive to communication(s) filed on <u>15 Se</u>	eptember 2009.				
	action is non-final.				
<i>,</i> —	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is				
closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)⊠ Claim(s) <u>1,2,4,8-10,14-20,24-28,30,31,36-39 and 43-50</u> is/are pending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.					
6) Claim(s) <u>1,2,4,8-10,14-20,24-28,30,31,36-39 and 43-50</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or	election requirement.				
Application Papers					
9)☐ The specification is objected to by the Examine	r.				
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.					
Applicant may not request that any objection to the o	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).			
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).					
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.					
Priority under 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 					
Attachment(s)	4) The tend of the Control	(PTO 442)			
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)	4)				
3) Information Disclosure Statement(s) (PTO/SB/08) 5) Notice of Informal Patent Application					
Paper No(s)/Mail Date 6) Other:					

DETAILED ACTION

This action is in response to papers filed on September 15, 2009.

Claims 1, 9, 19, 30, 38, 48 and 49 have been amended.

Claims 1-2, 4, 8-10, 14-20, 24-28, 30-31, 36-39 and 43-50 are pending.

Claims 1-2, 4, 8-10, 14-20, 24-28, 30-31, 36-39 and 43-50 are rejected.

Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.
- 2. Claims 1-2, 4, 8-10, 14-20, 24-28, 30-31, 36-39 and 43-50 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent Publication 2003/0174861; Levy et al; Connected Audio and Other Media Objects. Hereinafter referred to as Levy, in view of US Patent 5, 638, 443 Stefik et al; System for Controlling the Distribution and Use of Composite Digital Works. Hereinafter referred to as Stefik in further view of US Patent 6,848,002 Detlef System and method for optimal selection and presentation of streaming media types. Hereinafter referred to as Detlef.
- 3. As to claims 1, 9, 19, 30, 38, 48 and 49 Levy teaches
- 4. transmitting a request to download data, wherein said data comprises a content file; (Pg. 5 ¶ 42 "when the user request a file in a streaming or compressed file format)

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5. receiving identification information and data downloaded from one of a plurality of content providers storing said data, said identification information identifying said one content provider and obtained by said one content provider from an original content provider of said data; transmitting, to said original content provider, said identification information for said one content provider, which downloaded said data, along with payment for the download of said data; (Pg. 4 ¶ 34 the OID is encoded with additional information about the distributor and identifies the object Pg. 6 ¶ 55 the registration process provides information identifying the attribute of the audio object such as its distributor(content provider) or broadcaster.)

- 6. transmitting, to said original content provider, a request for a distribution tool identifying said client as an additional content provider that distributes said data to other clients; (PG. 5 ¶ 44 the distributor ID is used for copy control, played, transferred, recorded)
- 7. receiving said distribution tool; wherein the distribution too includes identification information for the server and the client and (Pg 6 ¶ 61 the clearing house embeds the media objects and pushes them to the user) (PG. 2 ¶ 15 identifier may identify media object, entities or actions...)
- 8. Levy teaches the distribution tool is embedded in said data and the distribution tool is subsequently transmitted to the server by the different client after the different client downloads said data from said client(**Pg. 3 ¶22-23, Pg. 4 ¶ 30**) The examiner notes that these limitations are not positively recited and the steps required(ie different client downloads data) to initiate these steps are not performed therefore the limitations

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as claimed are outside the scope of the claim and impart no patentable weight and/or eligibility. Applicant never positively claims distributing the data to the different client or the different client downloading data.

- 9. Levy fails to teach applying by the client said distribution tool to said data to identify said client as an additional content provider prior to distributing said data to another client, wherein said clients are operated by users of the content file.
- 10. However, Stefik teaches "distribution and use scenarios" in which he teaches utilizing the consumer as a distributor of the digital works either as a paid or unpaid distributor."(C. 43 I. 28-68). It would have been obvious to on skilled in the art at the time of invention to combine Stefik's consumer distributors with Levy's retail distributors as a simple substitution of the consumer as the distributor rather than a retailer or broadcaster. This would allow the rights holder to expand their audience while maintaining the usage rights and associated fees while yielding predictable results of expanding the market and audience of the digital works.
- 11. Levy/Stefik fail to each the server maintaining a list of plurality of content providers and updating the list to include the client as a content provider for providing the content file. However, Detlef teaches a list of content providers that is updated for current providers after accessing registry information(C. 4 I. 61-67). It would have been obvious to one of ordinary still in the art to include in the content distribution system of Levy/Stefik the ability update the content provider list as providers are registered as taught by Detlef since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function

as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

- **12.** As to claims 2, 4, 10, 14-15, 20 24-25, 31, 36, 39 and 43-44 Levy teaches the distribution tool as being an embedded watermark(Pg 1 12; Pg. 3 ¶ 30).
- **13.** As to claims 8, 16-17, 26-28, 37, 45-47 and 50 Levy teaches transmitting payment to download data and paying distributor royalties(Pg. 4 ¶ 34).

Response to Arguments

- 14. Applicant's arguments, see PG 1 of arguments, filed September 15, 2009, with respect to rejections under 35 USC 101 have been fully considered and are persuasive. The 35 USC 101 rejection of claims 1-2, 4, 8-10 and 14-18 has been withdrawn.
- 15. Applicant's arguments filed September 15, 2009 with respect to the rejections under 35 USC 103 have been fully considered but they are not persuasive.
- 16. In response to applicant's arguments against the references individually, one cannot show non-obviousness by attacking references individually where the rejections are based on combinations of references. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); *In re Merck & Co.*, 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).
- 17. The examiner notes that when the references are used in combination they teach the claim as a whole. Levy/Stefik teach a system and method for distributing particular content files to users and allowing users to become content providers of that file. Detlef teaches maintaining a list of content providers and updating the list of content providers who provide media file as those in Levy/Stefik. Therefore, when combining the content

providers who provide a particular file (Levy/Stefik) with the maintained list of content providers (Detlef) you are presenting with an updated list of content providers who provide a particular file to the user for downloading.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Traci L. Casler whose telephone number is 571-272-6809. The examiner can normally be reached on Monday, Tue-Friday 7:00 am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on 571-272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Traci L Casler/ Examiner, Art Unit 3629